

COMPLETE GYM BUSINESS SOLUTION

FitNexa Gym Management Suite

Admission se attendance, fees se finance, aur member engagement se intelligent access control tak—poora gym ek connected platform par.

SALES & PRODUCT PRESENTATION

Built for modern gyms, fitness studios and multi-branch operators.

Web Admin + Owner Mobile App + Member Mobile App + Smart Attendance + Finance + AI Assistance

PREPARED BY

Deveotech Software Solution

deveotechsoft.com

Gym chalana ab registers aur scattered apps ka kaam nahi

FitNexa daily operations ko ek clear system me jodta hai, jahan owner ko control, staff ko speed aur members ko premium digital experience milta hai.



Common operational problems

- ✓ Manual admission aur incomplete member records
- ✓ Fees, dues aur discounts ka unclear [] [] [] []
- ✓ Shared QR ya proxy attendance ka risk
- ✓ Renewal follow-up staff ki memory par dependent
- ✓ Revenue dikhta hai, lekin real profit nahi
- ✓ Multiple branches/company data mix hone ka risk



FitNexa business outcome

- ✓ Structured digital member lifecycle
- ✓ Verified collection, dues and receipt trail
- ✓ Personal QR plus optional fingerprint access
- ✓ Automated reminders and engagement
- ✓ Income, expense, margin and forecasts
- ✓ Strict company-wise data isolation

ONE CONNECTED OPERATING SYSTEM

3

CONNECTED INTERFACES

360°

MEMBER LIFECYCLE

24x7

DIGITAL AVAILABILITY

1

COMPANY-SAFE SYSTEM

Ek platform. Teen purpose-built experiences.



Web Admin Control Center

Setup, plans, trainers, admissions, members, reports, finance, communications aur operational controls ke liye complete desktop workspace.

[Owner Dashboard](#)[Live Control](#)[Reports](#)

FitNexa Pro — Owner App

Owner aur authorised admin ke liye mobile command center: live metrics, member actions, payments, gate activity, reports, expenses aur copilot.

[Secure Binding](#)[Real-time](#)[Voice](#)

FitNexa — Member App

Member ka personal digital pass: membership, payments, attendance, invoice, workout, wellness guidance, support aur gate-ready status.

[Personal Pass](#)[Self Service](#)[Wellness](#)

FITNEXA PRO

Good morning, Owner

Live business snapshot

ACTIVE MEMBERS

486

INSIDE NOW

42

MONTHLY REVENUE

₹4.82L

DUES

₹38,500

Today's pulse

Visits are 12% above the 30-day average.



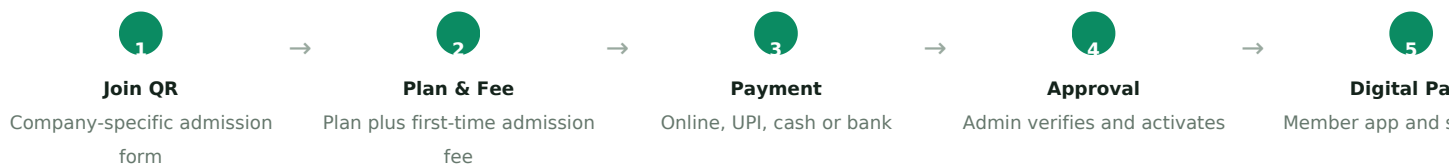
Morning Batch A nearing capacity

Action queue

- ✓ 6 admissions waiting for approval
- ✓ 9 renewals due this week
- ✓ 3 payment references to verify

Sales message: “Software sirf records nahi rakhta—ye gym ki daily operations, collections aur member experience ko ek me run karta hai.”

Enquiry nahi—admission se renewal tak complete journey



Digital admission

- ✓ Public, company-branded admission page
- ✓ Plan selection and real-time quote
- ✓ Contact, emergency and body profile fields
- ✓ Terms acceptance and approval workflow

Member master record

- ✓ Unique member code and username
- ✓ Plan, trainer, batch and validity dates
- ✓ Fee, payment, due and receipt history
- ✓ Attendance and access history
- ✓ Health profile and wellness status

Smart membership rules

First payment: admission fee + selected membership plan.

Renewal: plan fee only, avoiding repeated admission charges.

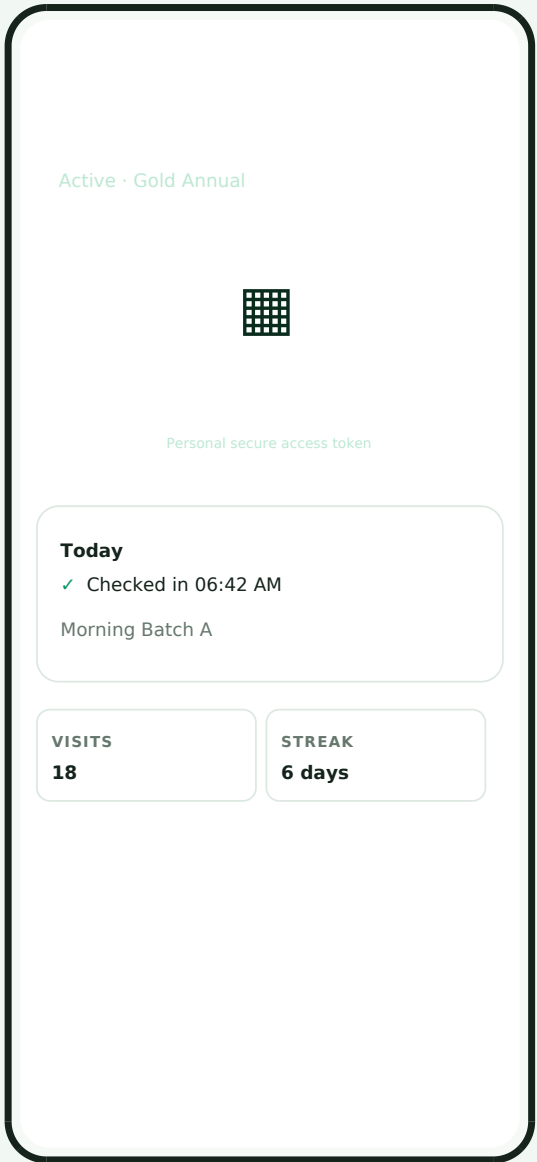
Access: only approved, paid, active and non-expired members qualify.

Expiry: renewal amount and due status stay visible to owner and mem

Owner control

- ✓ Approve or reject new admission
- ✓ Activate, suspend or update member
- ✓ Assign trainer and batch
- ✓ Apply controlled discount with reason
- ✓ Generate invoice/receipt trail

Personal QR se smart gate tak—secure entry control



Personal QR attendance

Reception ka FitNexa Pro scanner member ke personal pass ko scan ka hai. Common wall QR ke badle member-specific identity use hoti hai.



Optional fingerprint controller

Compatible sensor/door relay ke saath consent-backed fingerprint access hai. Raw fingerprint template hardware par rehta hai; platform tenant-bound hashed slot identity store karta hai.

Automatic gate decision

- ✓ Paid + approved + active + valid = allow
- ✓ Expired, unpaid, suspended or wrong company = deny
- ✓ Every allow/deny attempt ka audit log
- ✓ Device ID, reason and timestamp captured

Live floor visibility

Inside now, exited today, visits, batch capacity, check-in/out time, duration, aur auto-checkout—live control screen par.

Business value: proxy attendance kam, unauthorised entry control, reception workload kam aur peak-hour capacity clear visible.

Har rupee ka clear record—request se receipt tak

Flexible collection modes

- ✓ Razorpay online checkout
- ✓ UPI intent and payment QR
- ✓ UTR/reference submission and verification
- ✓ Cash, card and bank transfer entry
- ✓ Custom payment requests

Dues ledger

Membership, admission ya custom charge create karein. Gross amount, approved discount, paid amount aur live balance clearly track hota hai.

GROSS
₹15,000

PAID
₹10,000

BALANCE
₹5,000

PAYMENT DESK

Pending Verification

Riya Singh • Renewal

UTR: 428761993102

AMOUNT

₹3,500

STATUS

Review

Audit-safe correction

Amount, method, date ya reference correction ke liye reason mandata hai. Before/after value, admin aur timestamp preserve hota hai.

Fraud-resistance

Online payment ko successful mark karne se pehle gateway signature verify hota hai; webhook captured/failed states ko reconcile karta hai.

Control	Owner Benefit	Member Benefit
Plan-based renewal	Wrong amount entry ka risk kam	Transparent payable amount
UTR verification	Manual transfer confirmation	UPI convenience
PDF invoice/receipt	Professional transaction trail	Downloadable proof
Discount reason	Leakage and misuse control	Approved concession visible

Collection dekhna enough nahi—real profit samajhna zaroori

EXPENSE & PROFIT CENTER

September Business Summary

REVENUE

₹4.82L

EXPENSES

₹2.16L

NET PROFIT

₹2.66L

MARGIN

55.2%

Monthly trend

Illustrative visual; live values are calculated from each company's records.

Revenue intelligence

✓ Verified payment-based revenue

✓ Renewal and collection reports

✓ Monthly performance view

✓ Custom date filters

Expense control

✓ Rent, salary, utilities, marketing and custom categories

✓ Vendor, payment method and reference

✓ Editable operating ledger

Management reporting

✓ Income, expenses, dues and collections

✓ Net profit and profit margin

✓ CSV/report-friendly data

✓ Payment correction audit

30-day forecast

Revenue, attendance, upcoming renewals aur due recovery ka operation ka forecast—with visible confidence and methodology.

Data ko action me badalne wala intelligent layer



AIRA wellness coach

Optional member body profile se BMI, fitness score, estimated calories, protein, water aur goal-based general wellness suggestions.

Wellness guidance medical diagnosis ya treatment nahi hai.



Next-day plan

Tomorrow workout focus, diet direction aur coach note member app par easily understandable format me.



Hindi voice experience

Supported native builds me voice input aur spoken coach responses, local audience ke liye familiar interaction.

Private Owner Copilot

Owner live company data par natural-language questions pooch sakta hai.

- ✓ "Is week kitni renewals due hain?"
- ✓ "Aaj morning batch me kitne members aaye?"
- ✓ "Outstanding dues wale top members dikhao."
- ✓ "Is month revenue aur expense compare karo."
- ✓ "Kaunse members ko follow-up chahiye?"

Safety handoff

Urgent member concern ya unsafe context owner/admin dashboard pa handoff ke roop me surface kiya ja sakta hai.

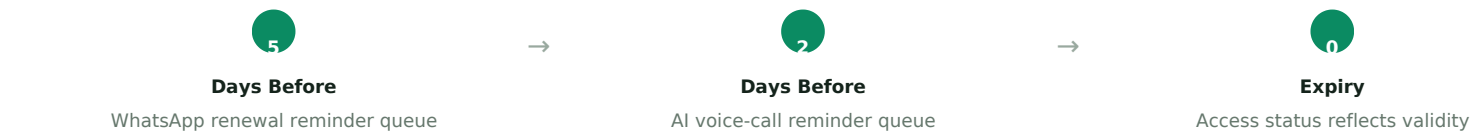
Privacy-aware context

Owner copilot company-isolated operational data par kaam karta hai. Member coach flow unnecessary address/profile image ko AI context se exclude karta hai.

Retention advantage

Personal guidance + timely renewal reminders + visible progress = member ko app kholne ka reason aur gym se connected rehne ka better experience.

Follow-up system par chale, staff ki yaad par nahi



Lifecycle messages

- ✓ Welcome and login information
- ✓ Admission approval notification
- ✓ Payment success / failure
- ✓ Renewal due reminder
- ✓ Receipt/invoice delivery

Configurable integrations

- ✓ Company SMTP settings
- ✓ Approved WhatsApp provider/sender
- ✓ Twilio-based voice calling
- ✓ Background scheduler and queues
- ✓ Communication readiness tests

Email campaign center

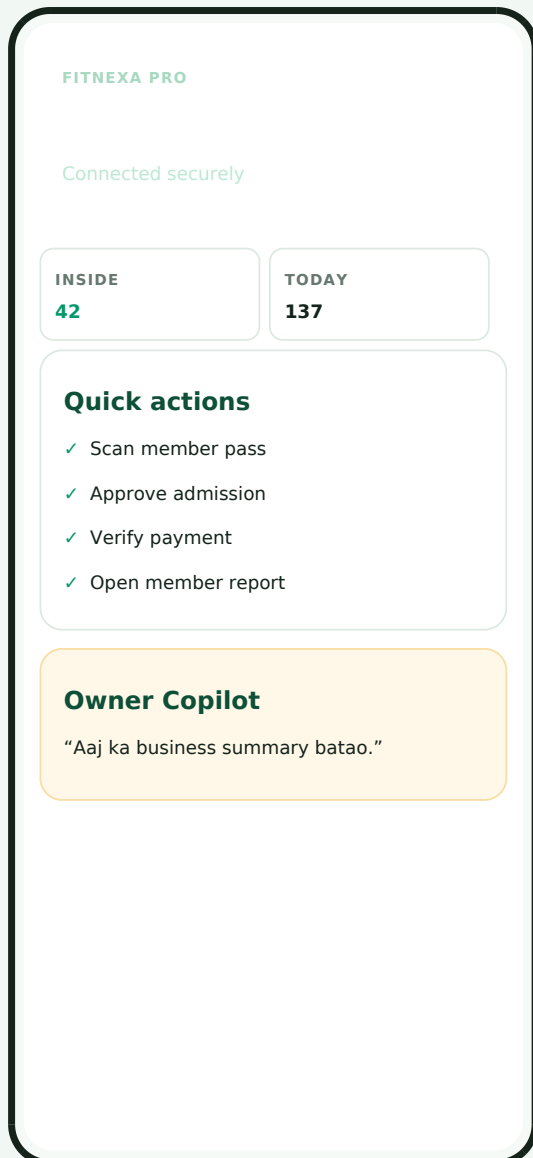
Targeted member campaigns queue, process aur recipient status ke saath; gym announcements aur engagement outreach ke liye.

Production note

WhatsApp template approval, provider credentials, SMTP, Twilio caller ID, scheduler configuration deployment package ka part honge. Third-party usage charges provider ke according apply ho sakte hain.

Business value: missed renewals kam karne, collections improve karne aur consistent member communication maintain me madad.

FitNexa Pro: gym owner ki pocket me live control room



Owner-focused tabs

Overview Members Attendance Finance Payments Devices Coach Reports

Mobile operations

- ✓ Member search and complete smart report
- ✓ Admission approve/reject and member control
- ✓ Attendance scanner and gate activity
- ✓ Dues, discounts and collections
- ✓ Expense entry and profit reports
- ✓ Fingerprint devices and credentials
- ✓ Forecast and voice-enabled copilot

One-scan secure setup

Owner QR scan karke correct company se bind hota hai. Credential encrypted device store me rehta hai; saved company next launch par automatically open hoti hai. Revocable device session API key rotation ke baad bhi controlled continuity deta hai.

FitNexa Member: premium digital membership in every poc

Personal dashboard

- ✓ Membership plan and validity
- ✓ Paid/due amount and payment action
- ✓ Personal QR membership pass
- ✓ Attendance history and streak
- ✓ Invoices and receipts

Fitness & wellness

- ✓ Height, weight, age, goal and activity profile
- ✓ BMI and fitness score
- ✓ Calories, protein and water target
- ✓ Tomorrow workout and diet direction
- ✓ Coach conversation and notifications

Member control & trust

Password reset, support/complaint flow, privacy information, logout and account deletion request—professional public-release requirements ke saath.

GOOD MORNING

Fitness score 78 · Improving

Tomorrow Workout

Upper Body Strength

45 min · Moderate

CALORIES

2,180

PROTEIN

120g

WATER

3.2L

STREAK

6 days

Coach Note

Consistency strong hai. Aaj hydration aur recovery par focus rakhein.

Member ko baar-baar UUID ya API key enter nahi karni padti—company scan aur secure saved binding experience ko sim rakhti hai.

Har gym ka data alag. Har action accountable.



Company-wise isolation

Members, plans, payments, attendance, devices, reports aur app sessions selected company context se bound rehte hain.



Secure mobile binding

Admin secrets public download QR me expose nahi hote. Owner credentials encrypted device storage aur revocable sessions ke through managed hote hain.



Audit trail

Gate allow/deny, payment corrections, verifications aur device operations accountability ke liye recorded.

Payment integrity

- ✓ Gateway signature verification
- ✓ Webhook fallback
- ✓ UTR verification workflow
- ✓ Correction reason and before/after values

Biometric minimisation

- ✓ Consent-backed enrollment
- ✓ Raw template stays on sensor hardware
- ✓ Tenant-bound hashed external slot ID
- ✓ Credential revoke and device disable

Operational safeguards

Expiry, unpaid status, suspension, wrong-company identity aur invalid credential gate decision me automatically deny reasons ban sakte hain.

Sale point: convenience ke saath control

Digital transformation tabhi valuable hai jab speed ke saath isolation, permissions, auditability aur recovery controls bhi built in hon.

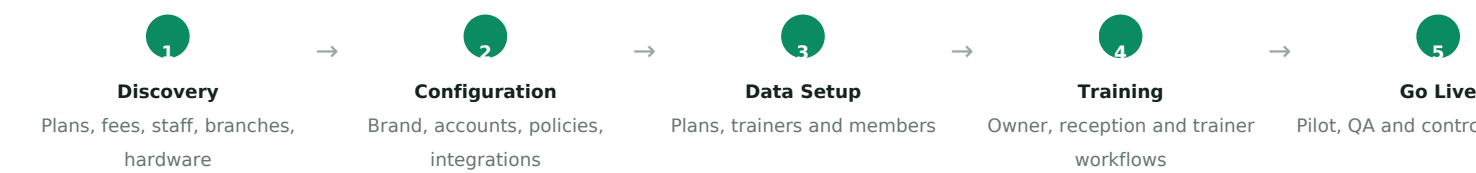
Complete module overview

Module	What the client gets	Business Impact
Setup & Branding	Gym name, logo, colours, contact, coach identity, payment account	Own-brand member experience
Plans & Trainers	Membership plans, pricing, duration, trainer profiles and assignment	Structured service delivery
Admissions	Public QR form, quote, payment and approval	Faster conversion
Members	Profile, plan, batch, trainer, status, health, fees and history	Single source of truth
Attendance	Personal QR, check-in/out, duration, auto-checkout and live capacity	Accurate daily operations
Smart Access	Gate decision, logs, device controls and optional fingerprint	Stronger entry control
Payments & Dues	Online/UPI/offline payment, UTR, discount, balance and receipts	Clear collections
Finance	Revenue, expense, profit, margin, ledger and monthly view	Better owner decisions
Communication	Email, WhatsApp and voice reminder workflows	Improved renewals
AI & Wellness	Fitness guidance, next-day plan, owner copilot and forecast	Engagement plus insight
Mobile Apps	FitNexa Pro owner console and FitNexa member experience	Operate from anywhere
Reports & Audit	Attendance, membership, payments, finance, corrections and access logs	Accountability

Suitable for

- Independent Gyms
- Fitness Studios
- CrossFit Centers
- Personal Training Studios
- Multi-branch Operators
- Corporate Fitness Centers

From setup to live operations—clear rollout journey



Standard launch coverage

- ✓ Company and gym profile configuration
- ✓ Membership plan and fee policy setup
- ✓ Owner/admin app secure pairing
- ✓ Member admission and app flow setup
- ✓ Payment, attendance and reporting training
- ✓ Role-based operational handover

Production dependencies

- ✓ Domain, SSL and production hosting
- ✓ Razorpay/live payment credentials
- ✓ SMTP and approved WhatsApp templates
- ✓ Twilio credentials/caller verification
- ✓ Android/iOS signing and store accounts
- ✓ Compatible biometric controller, if selected

Optional rollout services

Legacy member data import, custom branding, website/admission landing page, hardware installation, provider integration, store publishing and custom reports.

Launch quality gate

Admission, approval, payment, member login, attendance, gate allow/renewal, receipt, logout and deletion flow production devices par verify ke baad public rollout.

Final commercial scope, timeline aur pricing selected modules, integrations, branches, data migration aur hardware requirement ke basis par prepare ki jayegi.

Aap software nahi—ek scalable gym operating system choo kar rahe hain

01

Revenue clarity

Plans, collections, dues, discounts, expenses aur net profit connected.

04

Automation

Renewal reminders, lifecycle messages and background processing.

02

Operational control

Live attendance, batches, gate events aur action queue.

05

Intelligent decisions

Owner copilot, trends, forecasts and action-oriented reports.

03

Premium member experience

Branded admission, digital pass, payments, wellness and support.

06

Ready to grow

Company-isolated architecture suited to multiple customers/branches.

RECOMMENDED CLIENT DEMO

15-minute wow journey

Scan admission QR → submit member → approve from FitNexa Pro → verify payment → open digital pass → scan attendance → show live inside count → open center → ask Owner Copilot.

One demo me client acquisition, operations, collections, experience aur intelligence—paanch value pillars dekh leta hai.

D

LET US MODERNISE YOUR GYM

Ready to make your gym smarter, faster and more profitable?

Book a personalised demonstration and see your own admission, membership, payment and attendance workflow on FitNexa.

TECHNOLOGY PARTNER

Deveotech Software Solution

Website	deveotechsoft.com
Email	support@deveotechsoft.com
Solution	FitNexa Gym Management Suite

Demo · Consultation · Configuration · Training · Support

